

We want to maximize our sales and profit potentials!

**CRACKING NEW ACCOUNTS: HIGH PAY-OFF PROSPECTING
VALUE SELLING IN TODAY'S MARKETS**

TUITION: Attend either program for \$345 or attend both programs for \$590. You save \$100! Tuition includes the seminar(s), Briefing Booklet(s), continental breakfast and beverages.

TIME AND PLACE: Value Selling begins promptly at 8:00 a.m. and ends at 4:15 p.m. Cracking New Accounts begins promptly at 8:15 a.m. and ends at 4:15 p.m. Morning and afternoon breaks will be taken. One hour will be allocated for lunch on your own. Meeting site (a hotel or conference center in your area) will be included in your confirmation.

NO-RISK REGISTRATION: If you must cancel your registration(s), fax or email us 10 or more business days prior to your session date and receive a full tuition refund for each registrant. Cancel within nine business days of the event and receive full credit(s) towards a future Select-Group Seminar. Registrants who neither cancel nor attend the program are responsible for the full tuition(s) paid. If you cannot attend, you are welcome to send someone in your place. If we must cancel the seminar, Walt Slaughter Associates' liability is limited to the prompt refund of paid tuitions.

CITY ATTENDING SEMINAR NAME DATE

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REGISTRANT #1 PLEASE PRINT FIRST AND LAST NAME

REGISTRANT #2 PLEASE PRINT FIRST AND LAST NAME

REGISTRANT #3 PLEASE PRINT FIRST AND LAST NAME

IF REGISTERING MORE THAN THREE PEOPLE, PLEASE SUPPLY THEIR NAMES ON THE BACK OF THIS FORM.

COMPANY NAME

STREET ADDRESS OR POST OFFICE BOX

CITY STATE POSTAL CODE

BUSINESS PHONE FAX EMAIL

() Check payable to Walt Slaughter Associates is enclosed.
() VISA () MASTERCARD () AMEX () Exp. Date ()

**For immediate processing: Mail with your check to: Walt Slaughter Associates,
105 Chuzzlewit Down, Brentwood, Tennessee 37027. Phone: 615-781-2226.**

***Please call and alert us to the number of attendees you are registering.**